

Entrepreneur Boot Camp

Do you have questions about starting a business?

Have you already started a small business and are looking for help staying organized and productive?

Learn from successful entrepreneurs and experts in their field .

If you could use some help getting organized, or would simply like some more information about starting or growing a business, the Entrepreneur Boot Camp is for you!

Date: December 12, 2018

Time: 9:30 a.m. - 4:00 p.m.

Location: Heritage Hall—Lake Region State College Campus

Cost: No Charge / please register - below to hold your spot

- **Business Start-up Issues**
- **Human Resources Basics**
- **Business Banking**
- **Accounting 101**
- **Insurance Basics**
- **E-Commerce / Web basics**
- **Sales / Marketing Basics**
- **Need for a Business Plan**
- **Roundtable discussions**
- **Featuring a Lunch Q & A Panel by local business entrepreneurs**
- **Networking**

For more information or to register, contact:

Brad Barth - Forward Devils Lake (701) 662-4933 - brad@deviislakend.com
or

Sandy Shively - NCPC/SDBC (701) 662-8131 - sandyncpc@gondtc.com

Go to: www.deviislakend.com to learn more

Event Sponsored By:



Entrepreneur Boot Camp - December 12, 2018

Agenda

9:15 – 09:30	Coffee / Rolls / Introductions
9:30 – 10:00	Start-up Issues / Business Structure – Kelly Swenseth—Attorney
10:00 – 10:30	Human Resources for the Small Business – Local HR Director
10:30 – 11:00	Business Banking & Finance – Kale Stromme, Banker
11:00 – 11:30	Accounting 101 – Steve Britsch, CPA
11:30 – 12:00	Insurance Basics – Kevin Vistad, Insurance Agent
12:00 – 01:00	“Lunch Talk” Panel of Entrepreneur’s
01:00 – 01:30	e-Commerce / Web Basics – Christy Remmick & Brad Barth
01:30 – 02:00	Sales / Marketing Basics – Christy Remmick & Brad Barth
02:00 – 02:30	Need for a Business Plan – Sandy Shively
02:30 – 03:30	Business Scenario’s and “What if” Discussions – all attendees
03:30 – 04:00	Session Wrap up Q & A – Brad & Sandy

Format of Presentations

Presentations will be in the form of a high-level, face-paced – one page of information outline format – where the presenter(s) will provide the attendees with his/her recommendations, best practices and opinions gained through their experience with entrepreneurs that have been successful and those that have failed.

Entrepreneur Boot Camp Presenters:

Start-up issues

Kelly Swenseth, Attorney, Swenseth Law Office

Human Resources

Local HR Director

Business Banking

Kale Stromme, Business Banker, Western State Bank

Accounting

Steve Britsch, CPA Britsch & Associates PC

Insurance

Kevin Vistad – State Farm Insurance

e-Commerce

Christy Remmick - Owner Rilos & MiMi

Brad Barth - Forward Devils Lake

Sales/Marketing

Christy Remmick

Brad Barth

Business Plan

Sandy Shively - NCPC

“Lunch Talk Panel ”

Christy Remmick – Rilos & MiMi

Kelly Swenseth – Swenseth Law Office

Mandy Thomas – Xtreme Signs & Graphix

Phil or Peter Jerome - Jerome Wholesale